Beatleness: How the Beatles and Their Fans Remade the World (Hardback)

By Candy Leonard

Skyhorse Publishing, United States, 2014. Hardback. Condition: New. Language: English . Brand New Book. The Beatles arrived in the United States on February 7, 1964, and immediately became a constant, compelling presence in fans lives. For the next six years, the band presented a nonstop deluge of sounds, words, images, and ideas, transforming the childhood and adolescence of millions of baby boomers. Beatleness explains how the band became a source of emotional, intellectual, aesthetic, and spiritual nurturance in fans lives, creating a relationship that was historically unique. Looking at that relationship against the backdrop of the sexual revolution, the Vietnam War, political assassinations, and other events of those tumultuous years, the book examines critically the often-heard assertion that the Beatles changed everything and shows how-- through the interplay between the group, the fans, and the culture--that change came about. A generational memoir and cultural history based on hundreds of hours of in-depth interviews with first-generation fans, Beatleness allows readers to experience--or re-experience--what it was like to be a young person during those eventful and transformative years. Its fresh approach offers many new insights into the entire Beatle phenomenon and explains why the group still means so much to so many.

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