



Simple Rules: How to Thrive in a Complex World

By Donald Sull, Kathleen M Eisenhardt

Mariner Books, United States, 2016. Paperback. Book Condition: New. Reprint. 201 x 132 mm. Language: English . Brand New Book. We all deal with complexity now, and this book will show you how you can do more with less. Michael J. Mauboussin, head of Global Financial Strategies, Credit Suisse Whether you run an organization or are simply trying to survive modern life, this book is gold. Chris Anderson, curator of TED Talks HOW SIMPLICITY TRUMPS COMPLEXITY IN NATURE, BUSINESS, AND LIFE Complexity surrounds us. We juggle multiple screens, follow intricate diets, and hack through thickets of regulation from phone contracts to health care policies. But Sull and Eisenhardt argue there s no need to succumb to the norm: armed with a few simple rules, you can tackle even the most complex of problems. In Simple Rules, Sull and Eisenhardt masterfully challenge how we think about complexity and offer a new lens on how to cope. They take us on a surprising tour of what simple rules are, where they come from, and why they work. The authors illustrate the six kinds of rules that really matter - for helping artists find creativity and the Federal Reserve set interest...



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