



Travel and Tourism Options

By Ray Youell

Longman Group, 2001. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This book covers the 2000 specification and is written in a friendly and accessible style by one of the lecturers who developed the qualification for the QCA. It exactly follows the structure of the Vocational A-level optional units. The practical activities included throughout provide ample material for students to test their knowledge and comprehension. Drawing on Ray Youell's 20 years of experience in the Leisure and Tourism industries, many case studies are used, to illustrate the theory with real-life situations and bring the subject alive. 507 pp. Englisch.



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