



How to Run a Store at a Profit: Figuring Expenses and Mark-Up Counter and Window Displays How a Retailer in Creased Business 400 in Fourteen Months Short Cuts in Handling Trade Larger Net

By A W Shaw Company

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from How to Run a Store at a Profit: Figuring Expenses and Mark-Up Counter and Window Displays How a Retailer in Creased Business 400 In Fourteen Months Short Cuts in Handling Trade Larger Net Profits Training Your Men to Sell Fifteen years it takes to make a business- man, says the manager of a great store; five to know what goods and clerk hire total five to know the cost to keep store; five to recognize profit and stand up for it. But you can bridge these years - you can stop guessing at success. While your competitors are still estimating their cost to sell, you can make your itemized expense sheet show your gain on every line you handle. When you guess in the difference between buying and sale price, you guess in your profit. When you gamble on Exvense, you are gambling with your business die. Paper profits are no insurance for the merchant who keeps his expenses in the dark or fears to face them. Turn the light on your business! Face the...



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