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ANWENDUNG DER KONTROLLTHEORIE IM SUPPLY CHAIN MANAGEMENT



GRIN Verlag Sep 2007, 2007. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2004 im Fachbereich BWL - Beschaffung, Produktion, Logistik, Note: 1.3, Universität Karlsruhe (TH) (Institut für Fördertechnik & Logistik), 12 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: In der aktuellen wirtschaftlichen Umgebung, geprägt von Globalisierung, Konkurrenzkampf und rasanter Entwicklung in der Informations- und Kommunikationstechnologie, nimmt ein effektives Supply Chain Management eine zentrale Bedeutung für Unternehmen...

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