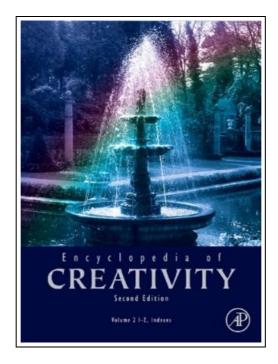
# Encyclopedia of Creativity (Hardback)



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# Reviews

This publication is definitely not simple to begin on studying but quite fun to see. It really is full of knowledge and wisdom I am just effortlessly can get a satisfaction of studying a created pdf. (Alfreda Bradtke)

### **ENCYCLOPEDIA OF CREATIVITY (HARDBACK)**



Elsevier Science Publishing Co Inc, United States, 2011. Hardback. Book Condition: New. 2nd Revised edition. 300 x 246 mm. Language: English . Brand New Book. This is the first edition of the successful Encyclopedia of Creativity served to establish the study of creativity is a field in itself. Now completely updated and revised in its second edition, coverage encompasses the definition of creativity, the development and expression of creativity across the lifespan, the environmental conditions that encourage or discourage creativity, creativity within specific disciplines like music, dance, film, art, literature, etc., the relationship of creativity and mental health, intelligence, and learning styles, and the process of being creative. This reference also appeals to a lay audience with articles specifically on the application of creativity to business settings. Available online via ScienceDirect and in limited print release. It is named a 2012 Outstanding Academic Title by the American Library Association's Choice publication. It serves as a compendium of reviews of a number of domain-specific areas, such as acting, dance, expressive arts, film, food, music, religion, science, sports, theater, and writing. Creativity and education are examined in articles about thought processes, such as developmental trends in  $creative\ abilities\ and\ potentials, the\ enhancement\ of\ creativity, intelligence, knowledge, play, prodigies, programs\ and\ courses, talent\ and\ teaching$ creativity. It includes cognitive aspects of creativity that can be investigated in articles about altered and transitional states, analogies, attention, cognitive style, divergent thinking, flow and optimal experience, metacognition, metaphors, problem-finding, problem-solving, and remote associates. It covers business and organizational creativity in articles about advertising with art, creative visuals, business/management, creativity coaching, creativity exercises, entrepreneurship, group dynamics, innovation, leadership, organizational culture, organizational development, teams, and training, among others. It explicitly examines the complex interrelationship between society and creativity in articles about awards, conformity and conventionality, the creative...



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