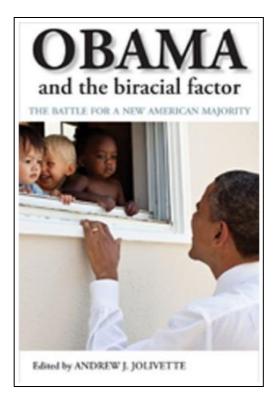
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OBAMA AND THE BIRACIAL FACTOR: THE BATTLE FOR A NEW AMERICAN MAJORITY (PAPERBACK)



Policy Press, United Kingdom, 2012. Paperback. Condition: New. Language: English. This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Since the election in 2008 of Barack Obama to the Presidency of the United States there have been a plethora of books, films, and articles about the role of race in the election of the first person of color to the White House. None of these works though delves into the intricacies of Mr. Obama s biracial background and what it means, not only in terms of how the President was elected and is now governing, but what multiraciality may mean in the context of a changing U.S. demographic. Obama and the Biracial Factor is the first book to explore the significance of mixed-race identity as a key factor in the election of President Obama and examines the sociological and political relationship between race, power, and public policy in the United States with an emphasis on public discourse and ethnic representation in his election. Jolivette and his co-authors bring biracial identity and multiraciality to forefront of our understanding of racial projects since his election. Additionally the authors assert the salience of mixed-race identity in U.S. policy and the on-going impact of the media and popular culture on the development, implementation, and interpretation of government policy and ethnic relations in the U. S. and globally. This timely work offers foundational analysis and theorization of key new concepts such as mixed-race hegemony and critical mixed race pedagogy and a nuanced exploration of the on-going significance of race in the contemporary political context of the United States with international examples of the impact on U.S. foreign relations and a shifting American electorate. Demographic issues are explained as they...



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