InDesign Type : Professional Typography with Adobe InDesign

By Nigel French

Adobe Press Feb 2014, 2014. Taschenbuch. Condition: Neu. Neuware - This fully updated guide shows students how to create beautiful type with Adobe InDesign. Using practical examples, loads of tips, and sidebars to provide additional detail, the author provides a comprehensive overview of all of InDesign's type features, including new features in InDesign CS6 and CC - Smart Text Reflow, Auto-size text frames, Conditional Text, and Object Styles to name a few. Starting with character formats and then moving through paragraph formats, styles and effects, and layouts, this book teaches all the skills students need to produce beautiful type.New to this edition is expanded coverage of issues of burning interest to typographers who create text for online display. This includes not only text delivered via web sites (with new material on using Google Web Fonts and Adobe's own TypeKit fonts) but also Elektronisches Buchs and tablet-based interactive publications produced via the Adobe Digital Publishing Solution (DPS). Nigel gives valuable tips for using InDesign for ePUB production, including embedding fonts, creating drop caps, and defining text wraps. He also prepares modern typographers for the complexities of laying out DPS publications, with explanations of Alternate Layouts , Layout Adjustment, and Liquid Layouts...

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