



The Frontiers of Fortune

By Jonathan Story

Financial Times Prentice Hall, 1999. Gebunden. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Managers have to think about the future because that is where expected costs and rewards are located. Yet the history of foreign investment is a graveyard of shattered expectations as the promise of Eldorados has again and again turned to stone. In this book the author delivers a more pragmatic and politically informed framework for pursuing investment opportunities in the markets of the future. 238 pp. Englisch.



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