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Lettering with Purpose: Creative techniques and prompts for making meaningful, inspirational hand-lettered art (Paperback)

By Brittany Luiz

Walter Foster Publishing, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. Develop your own personal artistic alphabet with Lettering with Purpose and give your writing a new shine. Personalize every aspect of your handwriting and make it truly your own! Lettering with Purpose is a thoughtful book that will show you how to develop your own artistic alphabet. Whether you re hoping to personalize greeting cards or just enjoy the art, hand lettering is an uplifting and compelling craft to learn. Deepen your understanding of this art form by delving into 100 reflective lettering prompts that spur the imagination. You ll never ask What should I write? again. Your lettering journey will begin with lettering basics. Lettering with Purpose explains the anatomy of letters, how to pair different lettering styles, and thorough tutorials on working with a variety of mediums. You ll be creating striking layouts and compositions in no time. The pages demonstrate lettering styles and techniques step by step, and include styles like brush calligraphy, bounce lettering, and more, plus complete alphabet ideas that include reproducible practice pages that can be used to perfect your skills. Once your artistic bones are there, move on...



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