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SHAREHOLDER ADVOCACY AND SOCIAL PERFORMANCE OF THE FIRMS IN THE USA



Shareholder advocacy and social performance of the firms in the USA
Evolution of the shareholder advocacy to improve social performance of the firms



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Evolution of the shareholder advocacy to improve social performance of the firms | We analyzed the Socially Responsible Investment in the USA from the shareholder's point of view. Based on the rule 14a-8, dissatisfied investors or activists may submit proposal to be implemented in order to improve social, societal and environmental performances of a firm. They may change the firm strategy through their proposals. We updated a database from 1997 to 2007...

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