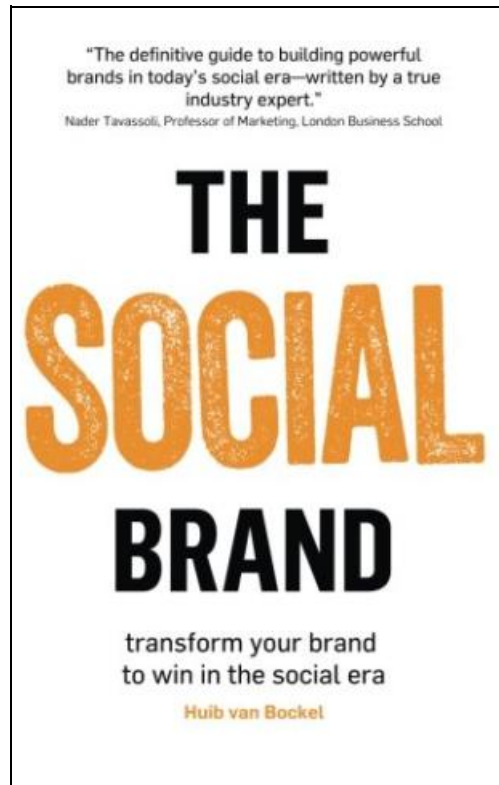


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THE SOCIAL BRAND: TRANSFORMING YOUR BRAND TO WIN IN THE SOCIAL ERA (PAPERBACK)

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