



The Big Picture: The New Logic of Money and Power in Hollywood

By Epstein, Edward Jay

Random House, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "A rich adventure that will change the way you look at the movies." BusinessWeek "Edward Jay Epstein is here to tell us that when it comes to Hollywood these days, we've got it all wrong." The Washington Post Book World "One of the virtues of The Big Picture is Mr. Epstein's astonishing access to numbers that the movie studios go to great lengths to keep secret. . . . A groundbreaking work that explains the inner workings of the game." The Wall Street Journal "Hollywood has needed one of these for a long time a user's manual. This one could not be more complete. . . . [Grade] A." Entertainment Weekly "Entertaining and enlightening." The New York Sun From the Trade Paperback edition.



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