



The history of AMR Corporation. It's way out of bankruptcy

By Alexander Hardt

GRIN Verlag GmbH Aug 2014, 2014. Taschenbuch. Book Condition: Neu. 211x149x6 mm. Neuware - Seminar paper from the year 2014 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, Texas A&M University, language: English, abstract: A case study about AMR Corporation and it's way out of bankruptcy. This semester project gives an introduction of AMR Corporation and its history. It then goes on by analyzing the corporation's internal and external strengths and weaknesses and gives a recommendation on how AMR can emerge strong from Chapter 11 bankruptcy. 28 pp. Englisch.



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