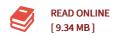




## Our Good Name: A Company s Fight to Defend Its Honor and Get the Truth Told about Abu Ghraib

By J Phillip London

Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. In April 2004, an illegally leaked U.S. Army report thrust CACI, an information technology company, into the international spotlight by casting suspicion on a CACI employee for being either directly or indirectly responsible for the mistreatment of detainees at Abu Ghraib prison in Iraq. At the same time, pictures from the abuses were shown on national television and tarnished anyone associated with Abu Ghraib including CACI. What ensued was a media frenzy rarely seen by any company in recent decades. The media twisted the unsupported allegations into a guilty verdict without regard for the facts or the truth, creating a damning public perception of CACI. Our Good Name recounts how CACI battled to defend itself against erroneous and malicious reports by a rampaging media, how it responded to the wide-ranging government investigations, and how it overcame misplaced anger and criticism that put the company s dedicated employees and excellent reputation even its future at risk. Faced with constant accusations, exaggerations, and false reports, CACI refused to allow the media storm and uninformed opportunists to drag it down. The company...



## Reviews

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