



## Getting It Published: A Guide for Scholars and Anyone Else Serious about Serious Books (Paperback)

By William Germano

The University of Chicago Press, United States, 2016. Paperback. Condition: New. 3rd ed.. Language: English . Brand New Book. For more than a decade, writers have turned to William Germano for his insider's take on navigating the world of scholarly publishing. A professor, author, and thirty-year veteran of the book industry, Germano knows what editors want and what writers need to know to get their work published. Today there are more ways to publish than ever, and more challenges to traditional publishing. This ever-evolving landscape brings more confusion for authors trying to understand their options. The third edition of Getting It Published offers the clear, practicable guidance on choosing the best path to publication that has made it a trusted resource, now updated to include discussions of current best practices for submitting a proposal, of the advantages and drawbacks of digital publishing, and tips for authors publishing textbooks and in open-access environments. Germano argues that it's not enough for authors to write well—they also need to write with an audience in mind. He provides valuable guidance on developing a compelling book proposal, finding the right publisher, evaluating a contract, negotiating the production process, and, finally, emerging as a...



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