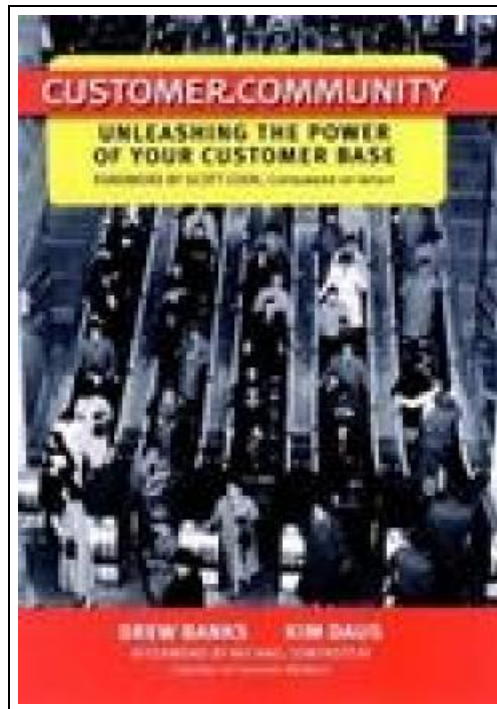# Customer.Community: Unleashing the Power of Your Customer Base (Jossey-Bass Business & Management);

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