



The Student's Guide to Cognitive Neuroscience (Paperback)

By Jamie Ward

Taylor Francis Ltd, United Kingdom, 2015. Paperback. Condition: New. 3rd Revised edition. Language: English . Brand New Book. Reflecting recent changes in the way cognition and the brain are studied, this thoroughly updated third edition of the best-selling textbook provides a comprehensive and student-friendly guide to cognitive neuroscience. Jamie Ward provides an easy-to-follow introduction to neural structure and function, as well as all the key methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on the neural basis of cognition. The book presents an up-to-date overview of the latest theories and findings in all the key topics in cognitive neuroscience, including vision, memory, speech and language, hearing, numeracy, executive function, social and emotional behaviour and developmental neuroscience, as well as a new chapter on attention. Throughout, case studies, newspaper reports and everyday examples are used to help students understand the more challenging ideas that underpin the subject. In addition each chapter includes: * Summaries of key terms and points * Example essay questions * Recommended further reading * Feature boxes exploring interesting and popular questions and their implications for the subject. Written in an engaging style by a...



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