



## E-Learning Fundamentals: A Practical Guide (Paperback)

By Diane Elkins, Desirée Pinder

American Society for Training Development, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book. This ultimate roadmap covers the entire e-learning landscape. Why do we even need e-learning? What is an LMS? How do I write a storyboard? If you're delving into e-learning and are coming up with more questions than answers, this guide is the high-level overview you've been looking for. In this book, e-learning development experts and educators Diane Elkins and Desirée Pinder deliver a comprehensive examination of the e-learning process from the ground up. E-Learning Fundamentals provides the base of knowledge necessary to tackle everything from early concepts of e-learning down to its execution. Throughout, you'll find vignettes that bring concepts to life as well as checklists and practical tools for designing and developing your first e-learning course. In this book you will: dive into the basics of e-learning design and development, explore the e-learning course design and development process—from analysis through evaluation, learn to write and storyboard a course, construct test questions, choose media, put the course together, and establish a thorough review process.



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