



Household Consumers Acceptance of Instant Sweetpotato Flakes (Classic Reprint) (Hardback)

By Dan Sherwin Hollon

Forgotten Books, 2018. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Household Consumers Acceptance of Instant Sweetpotato Flakes In April and May of 1962, the Market Potentials Branch, Marketing Economics Division, Economic Research Service, conducted tests among a sample of restaurants and other institutional outlets in two cities to determine acceptance of the new product in the institutional market. The results indicated a very favorable reaction to the new flakes among restaurant Opera tors and Operators of selected institutional outlets such as schools, hospi tals, etc. 2/ The present study was made to determine the average homemaker s accept ance of the test product. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve...



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