



## Sales Marketing in the Digital Age: You Get What You Work For, Not What You Wish For (Volume 5)

By Howard Tullman

Blog Into Book. Paperback. Condition: New. 118 pages. Dimensions: 8.5in. x 5.5in. x 0.3in. Howard Tullman has successfully founded more than a dozen high-tech businesses in his 50 year career and created more than 1 billion in investor value as well as thousands of new jobs. Mavens, Mentors and Masters of the Universe in the Digital Age is a collection of Tullmans straightforward, plain-spoken principles which are crucial to the successful funding, launching and development of a new start-up today in almost any technology-driven marketplace. Tullman writes a regular weekly blog on The Perspiration Principles for Inc. Magazine on a variety of start-up topics. This book, however, focuses specifically on Sales and Marketing in the Digital Age. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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