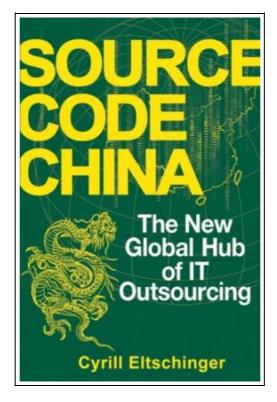
# Source Code China: The New Global Hub of IT Outsourcing (Hardback)



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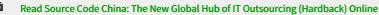
## Reviews

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John Wiley and Sons Ltd, United Kingdom, 2007. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. The next five years will be [.] a period of opportunity for China to speed up the growth of software and information services outsourcing. China will continue to generate strong market demand for the global software industry. H.E. Bo Xi Lai, Minister, China Central Ministry of Commerce (MOFCOM) Praise for Source Code China: The New Global Hub of IT (Information Technology) Outsourcing Cyrill Eltschinger's Source Code China examines the depths of a remarkable shift towards a value-added economy. After reading this book, you ll see once again how China is positioning itself for leadership in this growing area. William G. Parrett, Chief Executive Officer, Deloitte, May 2007 In his book, Cyrill Eltschinger addresses an important perspective: China is not only the factory of the world, it is also becoming a major technology services hub. For all of us, it is a fascinating experience to participate in this impressive evolution. Josef M. Mueller, Chairman CEO, Nestle (China) Ltd Source Code China provides an insightful touch with the reality of how China is reshaping the global market for offshore IT services. Prof. Dr. Dr. Klaus Wucherer, Executive Vice President, SIEMENS This is a must-read to understand IT outsourcing in China and its impact on the rest of the world. Dr. Andrew Lai, VP/GM, Global Delivery China Center, Hewlett-Packard Company; International Economic Advisor to City Mayor of Chongqing, China; IT Strategy Advisor, City Mayor of Chengdu, China In his book Source Code China, Mr. Eltschinger provides compelling reasons why any company can benefit from IT outsourcing to China, a country that is rapidly becoming the destination of choice for most enterprises. Charles Pau, Director, Globalization Architecture and Technology, IBM This book demonstrates China...



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