



## crisis: SME 28 strokes

By ZHANG XIAO GAO HOU SHU SHENG

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pages Number: 0 Publisher: New World Press Pub. Date :2009-06-01. in financial crisis winter season. the survival of SMEs is a priority. break out of there way out. Book is presented for the majority of small and medium enterprises to break through the 28 rescue tactics. it will lead the majority of SME managers change crisis into opportunity. the bad becomes good. jumped to the resilience and business intelligence. Win this battle of life and death crisis. In 2008 the global financial crisis. many SMEs are forced into the dilemma. or cleared out. or struggling. Author of the book the plot s many years of business experience and theoretical research foundation. is divided into six 28 strokes from different angles. at all levels as being winter for SMEs to find warm coats. ready to break out of the SMEs for the concrete and practical help. The pace with times. think for SMEs are anxious to help SMEs to analyze the current situation. determine the trend and ideas. offer advice and problem-solving. Has a strong practical value and guidance. Contents:...



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