



Voluntary Disclosure of Company Information - Costly Additions or a step towards Competitive Advantage?: An Application to the Case of Publicly Quoted Football Clubs in Europe

By Patrick Roy

Diplomarbeiten Agentur diplom.de. Paperback. Condition: New. 142 pages. Dimensions: 10.4in. x 7.4in. x 0.3in. Diplomarbeit, die am 31. 03. 2000 erfolgreich an einer Internationale Wirtschaftshochschule in Deutschland im Fachbereich Wirtschaftswissenschaften eingereicht wurde. Abstract: In a first step, this ERP derives the theoretical necessity to provide voluntary strategic and non-financial information. It is argued that companies are an integral part of a common environment and society, acting in a framework of interdependent relationships. A company is more and more seen as a community of interests of different groups, and it can only act in an optimal way if the demands of all groups are taken into account and its behaviour is adjusted accordingly. In this context, interest groups demands for company information depend on the possibilities of improvements in decision making or monitoring that arise with its use, which in turn is mainly determined by the potential of information to reduce uncertainty in the areas of interest. For external decision-makers, uncertainty often arises from sources about which conservative company statements provide little insight. Due to the traditional, finance-oriented concept of disclosure, this is particularly true for strategic and non-financial aspects. Related additional information that is voluntarily provided can considerably reduce uncertainty, even...



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