



Desempeno Organizacional: Mejora, Creacion E Incubacion De Nuevas Organizaciones (Paperback)

By L. Mariano Bernardez

AUTHORHOUSE, United States, 2007. Paperback. Condition: New. Language: Spanish . Brand New Book ***** Print on Demand *****.Este libro ha sido escrito para ser utilizado por inversores, empresarios y consultores que enfrentan el desafio de disenar nuevas organizaciones y por los gerentes, jefes y supervisores involucrados en implementarlas, dirigirlas y mejorarlas. En Desempeno Organizacional, el Dr. Mariano Bernardez, experto internacional en mejora del desempeno social y organizacional lleva a un nuevo nivel los conceptos de su anterior libro Tecnologia del Desempeno Humano presentando por primera vez en castellano conceptos y herramientas validados por un analisis exhaustivo de la experiencia e investigacion internacional en teoria y practica empresarial y mediante su aplicacion a empresas de agro negocios, universidades, constructoras, de exportacion, de software, parques industriales, micro finanzas, ONG, industriales y orientadas a exportar a mercados y clientes en Estados Unidos, Asia-Pacifico, la Comunidad Europea y otros paises latinoamericanos. Desempeno Organizacional presenta una metodologia completa, herramientas y ejercicios para crear paso a paso nuevas organizaciones o mejorar las ya existentes, cubriendo paso a paso desde el analisis estrategico y el caso de negocio hasta la implementacion y evaluacion del desempeno y resultados de todas las areas y funciones requeridas para el exito...



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