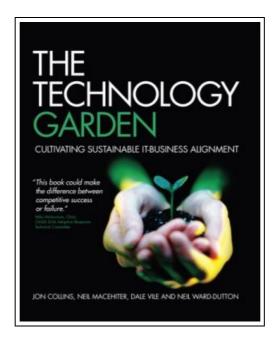
# The Technology Garden: Cultivating Sustainable IT Business Alignment (Paperback)



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## Reviews

This type of publication is every thing and helped me seeking ahead and much more. It usually fails to charge too much. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Juliet Mertz)

# THE TECHNOLOGY GARDEN: CULTIVATING SUSTAINABLE IT BUSINESS ALIGNMENT (PAPERBACK)



John Wiley and Sons Ltd, United Kingdom, 2007. Paperback. Condition: New. 1. Auflage. Language: English. Brand New Book. The book contains a practical approach and real actions that can transform the credibility and alignment of IT to the business. --Myron Hrycyk, CIO, NYK Logistics UK Eire A significant addition to the Enterprise Architect s bookshelf. --Rupert Brown, Principal Architect, Merrill Lynch Global Business Technology EMEA Many IT deployments fall short of delivering value to the businesses that pay for them. On top of this, the combined forces of rapid business change and technology innovation frequently outpace the ability of IT organisations to make sense of their implications. With business activity and IT now so intimately intertwined, organizations urgently need a framework which allows them to align IT capabilities with business strategies and priorities in a way that is sustainable. A team of IT-expert authors with more than 80 years combined experience have interviewed dozens of CIOs, IT directors and other senior technical and business decision makes to find out what works and what doesn t. The result is a handbook for organizations of all sizes that want to improve the value of their IT investments, thus enabling their IT capabilities to play a more pivotal business role. Written in plain English that does not descend into technical detail, The Technology Garden provides practical advice for organizations looking to achieve sustainable IT-business alignment. To do so, it defines: Six key principles - a distillation of best practice that readers can apply directly to the domain of IT-business alignment A framework for their application - a pragmatic roadmap for the application of the principles Adoption guidelines - a set of self-assessment checklists that readers can use to understand where they are on the IT-business alignment roadmap and how to progress. With...



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