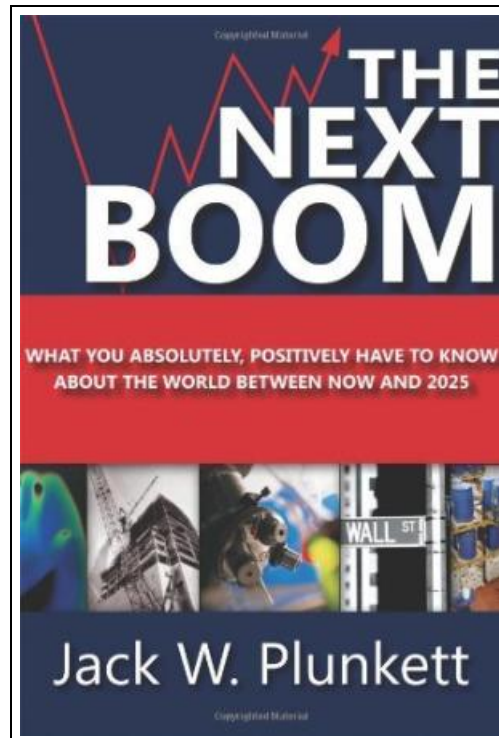


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Reviews

Very beneficial to all category of folks. We have study and that i am sure that i will planning to go through yet again again in the future. Its been printed in an extremely straightforward way in fact it is just soon after i finished reading this pdf where actually changed me, alter the way i really believe.

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Plunkett Research, Ltd, United States, 2011. Hardback. Condition: New. Language: English . Brand New Book. In *The Next Boom*, Jack W. Plunkett, widely followed analyst and CEO of Plunkett Research, Ltd., persuasively demonstrates the emerging trends, technologies and changes that will lead to a new period of substantial economic growth in emerging nations as well as many of the world's leading economies. He presents a panorama of carefully documented developments in areas including energy, health care, education, demographics, trade, technologies and the rapidly-growing global middle class-showing how trends in America and around the world have tremendous synergy that will lead to a long-term surge in global business. Plunkett supports his theory through an entertaining analysis of global prospects for what he defines as the near future, from 2013-2025. The author explains opportunities for significant economic growth for America and other well-developed nations. He also details how mature countries like the U.S. will face competition of growing intensity in the areas of higher education, motivated young workforces, entrepreneurship and government support of business investment. Provocative and far-reaching, the author demonstrates how *The Next Boom* and its underlying causes will have a deep, evolutionary effect on all of us. *The Next Boom*, with its powerful and optimistic vision of the surprising changes ahead, arrives at a timely juncture. Plunkett details the most exciting technologies for the future, including those in which America has a solid lead: nanotechnology, remote wireless sensors and biotechnology. At the same time, he shows how America is one of few nations with a rapidly growing population, and explains how this can be a tremendous economic advantage by providing both a vital young workforce and a growing tax base. The next billion consumers will soon emerge on a worldwide basis. The author details how and why this continued growth...



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