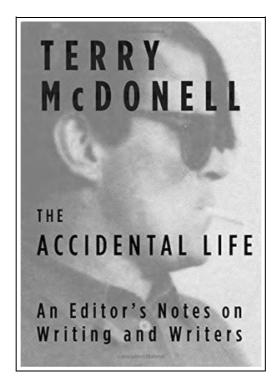
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Reviews

An extremely wonderful pdf with perfect and lucid information. Better then never, though i am quite late in start reading this one. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Elenor Koch PhD)

THE ACCIDENTAL LIFE: AN EDITOR S NOTES ON WRITING AND WRITERS (HARDBACK)



Knopf Publishing Group, United States, 2016. Hardback. Condition: New. Language: English . Brand New Book. From the legendary editor, journalist, and publishing entrepreneur: a memoir about writers, writing, editing--and the fast-paced, high-stakes life in the publishing business. Over the last four decades, Terry McDonell has been at the helm of some of the most influential beacons of American journalism: from his early days at Outside through tenures at Rolling Stone, Newsweek, Esquire, Sports Illustrated, and, most recently, as cofounder of LitHub. Now he tells us what really happens between editors and writers--behind the scenes and between the lines--with deadlines ticking. Here are intimate portraits of the most important (and most eccentric) journalists, novelists, and media personalities: from Hunter S. Thompson and George Plimpton to Richard Ford and James Salter; from David Carr and Steve Jobs to Jimmy Buffett and one remarkable Sports Illustrated swimsuit model. And here is an insider s unimpeachable advice on how to get, and keep, the best writers; what makes a great lede and headline; how to style a cover that flies off newsstands (whether or not there s a celebrity on it); how to build the online traffic that translates into dollars; and how--in whatever format--a good editor really works. From the storied past to today s tumultuous media landscape, this is an incisive, galvanizing account of the pressures, joys, and obsessions of a writing and editing life.



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