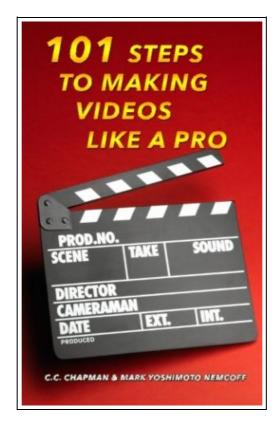
101 Steps to Making Videos Like a Pro



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101 STEPS TO MAKING VIDEOS LIKE A PRO



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Glenneyre Press LLC. Paperback. Condition: New. 72 pages. Dimensions: 8.0in. x 5.0in. x 0.2in.YOU WANT TO MAKE VIDEOS, BUT DONT KNOW WHERE TO BEGIN. . . . Start here. This short and easy to follow guide is your crash course to making videos. After talking to many aspiring video creators, we created a simple blueprint to help guide you through the process of planning, shooting and editing your video, as well as whats involved with getting your videos online and promoting your videos through social media. Just follow our 101 simple steps from start to finish and you can quickly learn how you can make videos like a pro. Far beyond merely being transformative and disruptive, video on the web has become a kinetic force of nature-- hugely influential due to the tremendous level of engagement and response it generates--far more powerful than any other current form of media. Because most Internet video can be enjoyed and shared through practically every smartphone, tablet and laptop on planet Earth, it has the potential to cast a global spell at the speed of electrons. That is some serious mojo. After years of talking about doing a book like this, and finally growing sick and tired of all the bad advice out there, weve finally pooled our years of knowledge to pass it on to aspiring video makers like you. We even tapped a few of our expert video creator and marketing friends like Scott Monty, Ann Handley, Steve Garfield, Mitch Joel, Casey Neistat and Lynnette Young for the kind of valuable pro tips that are only gleaned from decades of experience in the trenches. We have been in your shoes. Its because someone laid out a breadcrumb trail for us to follow down our own paths for success that we feel inspired to...



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