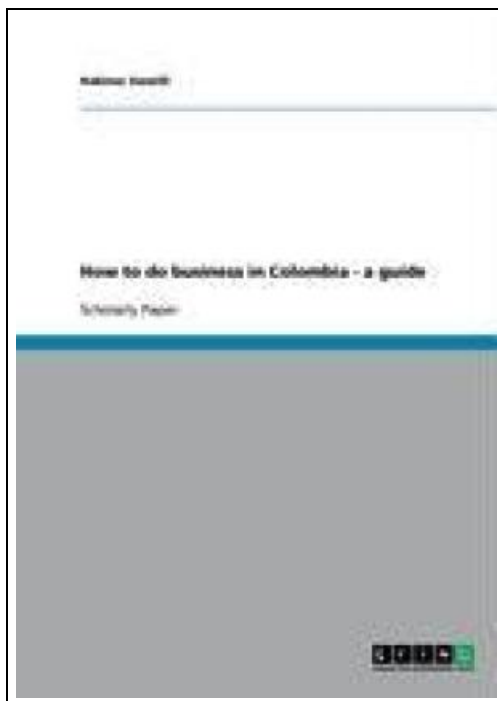


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Reviews

This publication is definitely not simple to begin on studying but quite fun to see. It really is full of knowledge and wisdom I am just effortlessly can get a satisfaction of studying a created pdf.

(Alfreda Bradtke)

HOW TO DO BUSINESS IN COLOMBIA - A GUIDE



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GRIN Verlag Nov 2007, 2007. Taschenbuch. Book Condition: Neu. 211x146x7 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2003 in the subject Business economics - Business Management, Corporate Governance, printed single-sided, grade: Distinction, Bond University Australia, 23 entries in the bibliography, language: English, abstract: Abstract Colombia is the hinge between North and South America situated on the northwestern end of South America and stretching over an area roughly equal to that of Portugal, Spain, and France put together. Colombia is not only country of origin of world known artists (e.g. Gabriel Garcia Marquez), sportsmen (e.g. Juan Pablo Montoya) and scientists (e.g. Manuel Elkin Patarroyo, who discovered a vaccine against malaria and donated it to WHO). The country with the second biggest population in South America (42 millions) is also economically an important player. It's the world s largest producer of emeralds and orchids, the second largest exporter of flowers in general, the third largest producer of coffee, women s lingerie, reptiles and bananas and it's the fourth largest producer in coal and nickel. Colombia possesses the largest coal reserves, the second largest hydroelectric potential and the fourth largest oil and gas reserves in Latin America. Although Colombia had and still has some problems with political and social stability, violence and drug trafficking, it offers interesting business opportunities to international companies, especially regarding its minerals and energy resources. Colombia underwent a major economic reform in the past decade, which enabled its economy to participate in international trade and investment. This guide, who doesn't claim to be comprehensive, will provide a collection of primary and secondary information about Colombian culture and customs, which are helpful to do business in Colombia and to avoid capital blunders. 32 pp. Englisch.



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