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EVENTS MANAGEMENT



Taylor & Francis Ltd Aug 2010, 2010. Taschenbuch. Condition: Neu. Neuware - This is an introductory, first-year textbook for students of events management and hospitality management - there are approximately 20,000 events management students in the UK alone. Unlike the competition, which does not cover the subject with sufficient breadth and depth, Events Management, 3e provides a complete resource with all the information a student needs about the principles and practices associated with planning, managing and staging events. The chapter...

Read PDF Events Management

- Authored by Glenn A. J. Bowdin
- Released at 2010



Filesize: 4.4 MB

Reviews

This ebook is great. It is definitely basic but shocks from the 50 percent of your publication. Its been printed in an exceedingly basic way and it is only right after i finished reading this book where basically changed me, modify the way in my opinion.

-- **Mckayla Ritchie**

This is the finest book i have got study right up until now. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Keanu Johns**

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