



Cash Management: Making Your Business Cash-rich.without Breaking the Bank

By Tony Dalton

Bloomsbury Publishing PLC, United Kingdom, 2007. Paperback. Book Condition: New. 168 x 122 mm. Language: English . Brand New Book. The .on a Shoestring series helps small business owners grow their business imaginatively, effectively and without spending a fortune. Aimed at entrepreneurs with plenty of vision and commitment but not a lot of cash, each book will be packed with ideas that really work, real-life examples, step-by-step advice and sources of further information. If you run your own business, keeping an eye on your cash is one of your most important tasks. It s much more than knowing how much money you re making (or not), but when it s due to come in, who is due to pay.and who hasn t. Chapters include: Understanding cash flow Knowing where the money is The rules of credit management Reducing debtor days Influencing non-paying or slow-paying customers Managing stock a great little package The Bookseller.



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