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MAGNIFECO YOUR HEAD TO TOE GUIDE TO ETHICAL FASHION AND NON-TOXIC BEAUTY

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New Society Publishers. Paperback. Condition: New. 240 pages. In the wake of the Rana Plaza factory collapse in Bangladeshthe worst garment industry accident in recorded historythe words fashion disaster acquired a new and much more sinister meaning. Commentators suggested that the tragedy was completely predictable in a sector with a shocking track record of rampant environmental damage, the use of toxic chemicals, and chronic human rights abuse. Now the industry is undergoing a shift, and many of us are questioning our buying habits. The rise of socially and environmentally responsible retailers like Patagonia and The Body Shop has led to dramatic changes in the eco and ethical fashion landscape. Magnifeco is the Fast Food Nation of the fashion worldyour guide to making a difference too. In this guide, author Kate Black: Examines non-toxic beauty and ethical fashionRecommends a multitude of ways for consumers to make better decisionsIntroduces the brands and designers leading the way along this socially responsible pathWith this complete head-to toe guide covering everything from hair and beauty products to shoes and footwear, you can feel better about everything you put on your body and bemagnifeco!Kate Black is the founder and editor-in-chief of Magnifeco.com, the digital source for eco-fashion and sustainable living. She has lived and worked in the major fashion centers of the world, has written over one thousand articles about designers and ethical fashion, and speaks regularly at regional and national green living events. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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