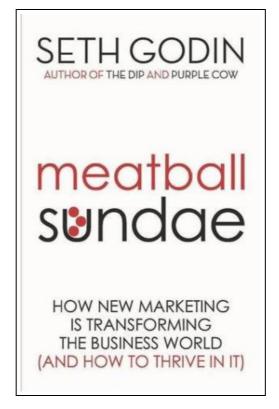
# Meatball Sundae: How New Marketing is Transforming the Business World (and How to Thrive in It)



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