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By Drew Barton

Southern Web, LLC, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you've got a business, a product, a brand, or even just an idea, you need a website. In today's digital landscape, an online presence is no longer optional. It's essential. The Internet remains an unregulated frontier where good guys and scam artists often look very similar. Without experience and knowledge, the web can be a dangerous place. You need a guide. The Buyer's Guide to Websites is a comprehensive tool kit for building and managing an incredible website, from agency vetting and contract creation to development oversight, design input, and digital marketing. Throughout, Drew Barton, the founder and president of an award-winning digital agency, breaks down the process of finding, hiring, and working with web developers and designers. Don't fall prey to unqualified imposters: The Buyer's Guide to Websites will teach you how to ask the right questions, make the right decisions, and create a website that helps you succeed online.

Reviews

An incredibly amazing ebook with perfect and lucid answers. It is written in basic terms and never difficult to understand. It's been written in an exceptionally basic way and it is only right after I finished reading this ebook in which it in fact modified me, affected the way I really believe.

-- Beverly Hoppe

Extremely helpful for all classes of individuals. Better than never, though I am quite late in starting to read this one. I realized this publication from my mom and dad suggested this ebook to discover.

-- Adela Schroeder II