



Sorting the Beef from the Bull: The Science of Food Fraud Forensics

By Richard Evershed, Nicola Temple

Bloomsbury Publishing PLC. Hardback. Book Condition: new. BRAND NEW, Sorting the Beef from the Bull: The Science of Food Fraud Forensics, Richard Evershed, Nicola Temple, Horsemeat in burgers was hard to swallow, but there are far more sinister culinary crimes afoot. Chicken eggs that haven't come from chickens, melamine in our infant's milk, artificial colours in our fish and fruit these are just some examples of the food fraud that has occurred in recent years. As our urban lifestyle takes us further and further away from our food sources, there are increasing opportunities for dishonesty, duplicity and profit-making short-cuts. Food adulteration, motivated by money, is an issue that has spanned the globe throughout human history. Whether it's a matter of making a good quality oil stretch a bit further by adding a little extra 'something' or labelling a food falsely to appeal to current consumer trends - it's all food fraud, and it costs the food industry billions of dollars each year. The price to consumers may be even higher, with some paying for these crimes with their health and, in some cases, their lives. Sorting the Beef from the Bull is a collection of horrifying tales of food fraud....



Reviews

An incredibly wonderful book with perfect and lucid explanations. It normally is not going to price a lot of. I am just very happy to tell you that this is the greatest pdf we have go through within my personal lifestyle and could be he finest book for at any time. -- Bart Lowe

This is basically the greatest pdf i actually have go through till now. It is definitely simplistic but surprises within the fifty percent in the ebook. I am easily will get a delight of studying a published ebook.

-- Hyman O'Conner III