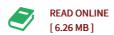




Diana Vreeland Memos: The Vogue Years (Hardback)

By -

Rizzoli International Publications, United States, 2016. Hardback. Condition: New. Language: English . Brand New Book. A look behind the scenes at Diana Vreeland s Vogue, showing the legendary editor in chief in her own inimitable words. When Diana Vreeland became editor in chief of Vogue in 1963, she initiated a transformation, shaping the magazine into the dominant U.S. fashion publication. Vreeland s Vogue was as entertaining and innovative as it was serious about fashion, art, travel, beauty, and culture. Vreeland rarely held meetings and communicated with her staff and photographers through memos dictated from her office or Park Avenue apartment. This extraordinary compilation of more than 250 pieces of Vreeland s personal correspondence--most published here for the first time--includes letters to Cecil Beaton, Horst P. Horst, Norman Parkinson, Veruschka, and Cristobal Balenciaga and memos that show the direction of some of Vogue s most legendary stories. These display Vreeland s irreverence and her characteristically over-the-top pronouncements and reveal her sharpness about the Vogue woman and what the magazine should be. Photographs from the magazine illustrate the memos, showing her imagination, prescience, and exactitude. Each chapter is introduced by commentary from Vogue editors who worked with her, giving readers a truly...



Reviews

Extremely helpful for all class of people. We have read through and that i am confident that i am going to going to read through again again down the road. Its been designed in an exceedingly basic way in fact it is simply following i finished reading this pdf in which in fact altered me, alter the way i think.

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Absolutely one of the best pdf We have ever read. I really could comprehended every little thing using this written e book. I am easily could get a satisfaction of reading a written publication.

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