



2030 the Driverless World: Business Transformation from Autonomous Vehicles (Paperback)

By Sudha Jamthe

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. 2030 The Driverless World is a business book, with a time traveler narrative about how to get from 2017 to the Driverless World of 2030 where human drivers share the road with autonomous vehicles, and jay-walking pedestrians. Sudha takes us with her on a ride to the not so distant future of 2030 where auto AI is the new normal. Tapping her expertise in cognitive IoT, Sudha shares how driverless cars will communicate both with us and with our smart city infrastructure, providing the GPS for the transformation of passenger vehicles, semi trucks, and urban mobility. - Ken Herron CMO Unified Inbox LLC. The author shares a vision of the Driverless World and walks us through the business opportunity, risks, regulations and the many transformations of businesses that are needed to get us from 2017 to 2030 and beyond. Imagine if the road could tell the car if it was icy, traffic lights and parking spots signaled the cars and the wearables on humans told the car about their health, emotions and entertainment needs. The author boldly predicts that this will...



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