



## The Match King Ivar Kreuger, The Financial Genius Behind a Century of Wall Street Scandals

By Frank Partnoy

PublicAffairs. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.1in. x 5.5in. x 0.8in.At the height of the roaring 20s, Swedish migr Ivar Kreuger made a fortune raising money in America and loaning it to Europe in exchange for matchstick monopolies. His enterprise was a rare success story throughout the Great Depression. Yet after his suicide in 1932, it became clear that Kreuger was not all he seemed: evidence surfaced of fudged accounting figures, off-balance-sheet accounting, even forgery. He created a raft of innovative financial products many of them precursors to instruments wreaking havoc in todays markets. In this gripping financial biography, Frank Partnoy recasts the life story of a remarkable yet forgotten genius in ways that force us to rethink our ideas about the wisdom of crowds, the invisible hand, and the free and unfettered market. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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