



Chinese for Business Travelers: A Mandarin Phrasebook (Paperback)

By Eric Foltmer

Eric Foltmer, Incorporated, United States, 2012. Paperback. Condition: New. John De Mars (illustrator). Language: English . Brand New Book ***** Print on Demand *****.Let this phrasebook be your carry-on language consultant and the yin to your business yang. Planning a trip to China? Looking to connect and sell to your Chinese customers? Designed for both beginners and China veterans, this book includes easy-to-use pronunciation tools, cultural tips, and a comprehensive mix of practical business and social words and phrases on topics such as: -Safe and Healthy Traveling -Networking and Making Friends -Business Dining -Visiting a Factory -Negotiating -Everyday Life in China -Business Protocol and Etiquette -Industry Specific Phrases -Romance -And Much More! From the minute you step off the plane, to the moment you seal the deal, this phrasebook has you covered. Includes 100 Mandarin Pinyin and Hanzi translations verified by native speakers.



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