



Becoming an Author: Your Quick Start Guide to a Successful Book Launch (Paperback)

By Rochelle Carter

Everfaith Press, 2015. Paperback. Condition: New. Language: English . Brand New Book. Whether you write fiction or non-fiction, are multi-published or aspiring to publication, independently published or contracted with a publishing house, you need *Becoming an Author: Your Quick Start Guide to a Successful Book Launch*. This easy-to-read manual provides the tried, the true, and the new, most effective ways to launch your book successfully. From writing your author biography to post-launch strategies, this thorough but simple guide for authors covers every phase of publication from pre- to post-release! An invaluable resource for any author, *Becoming an Author: Your Quick Start Guide to a Successful Book Launch* provides a blueprint on how to survive the months before your book is published, as well as how to thrive once your book hits the shelves. Topics include: About You Getting a Promotional Headshot, Writing Your Author Biography About Your Book Crafting Your Book Marketing Copy, Elements of a Best-Selling Book Cover, the Editing Process Your Author Platform Your Website, Digital Media Kit, Utilizing Social Media, Creating a Book Trailer, Soliciting Endorsements Your Book Launch Requesting Interviews, Soliciting Early Reviews, Book Launch Party How-To, Post-Launch Strategies.



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