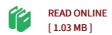




Becoming an Author: Your Quick Start Guide to a Successful Book Launch (Paperback)

By Rochelle Carter

Everfaith Press, 2015. Paperback. Condition: New. Language: English . Brand New Book. Whether you write fiction or non-fiction, are multi-published or aspiring to publication, independently published or contracted with a publishing house, you need Becoming an Author: Your Quick Start Guide to a Successful Book Launch. This easy-to-read manual provides the tried, the true, and the new, most effective ways to launch your book successfully. From writing your author biography to post-launch strategies, this thorough but simple guide for authors covers every phase of publication from pre- to post-release! An invaluable resource for any author, Becoming an Author: Your Quick Start Guide to a Successful Book Launch provides a blueprint on how to survive the months before your book is published, as well as how to thrive once your book hits the shelves. Topics include: About You Getting a Promotional Headshot, Writing Your Author Biography About Your Book Crafting Your Book Marketing Copy, Elements of a Best-Selling Book Cover, the Editing Process Your Author Platform Your Website, Digital Media Kit, Utilizing Social Media, Creating a Book Trailer, Soliciting Endorsements Your Book Launch Requesting Interviews, Soliciting Early Reviews, Book Launch Party How-To, Post-Launch Strategies.



Reviews

This pdf is really gripping and intriguing. it was actually writtern very completely and beneficial. You wont really feel monotony at whenever you want of your time (that's what catalogues are for about in the event you request me).

-- Ms. Gracie Nicolas

A very awesome ebook with perfect and lucid information. It is really simplified but unexpected situations in the 50 % of your pdf. I am pleased to let you know that here is the greatest book i have study inside my very own lifestyle and can be he greatest ebook for at any time.

-- Noah Bruen