



## Million Dollar Women

By Julia Pimsleur

Piatkus, London, 2015. Paper back. Book Condition: New. 20 cms. 288pp. Are you the next Million Dollar Woman? Women run an increasing number of businesses, but female entrepreneurs still tend to think small, and their companies rarely reach the heights of those of their male counterparts. Remarkably, less than 5 per cent of venture capital money gets invested in businesses led by women, which means few women have the capital to take their businesses big. CEO Julia Pimsleur has beaten the odds, raising millions and racking up awards for her international children's language-teaching company, Little Pim. Million Dollar Women is a fun, accessible business guide combining Pimsleur's own story with straightforward business advice and the instructive, often funny stories of other female entrepreneurs who are running businesses with substantial funding and revenues. There will also be quick, helpful exercises in a workbook-like appendix. Million Dollar Women will give advice on:- How to think big and take your company to scale - How to overcome both internal and external factors holding you back- How to raise capital- How to delegate- How to cultivate a network that will support you Million Dollar Women will provide all women with a clear path for getting...



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