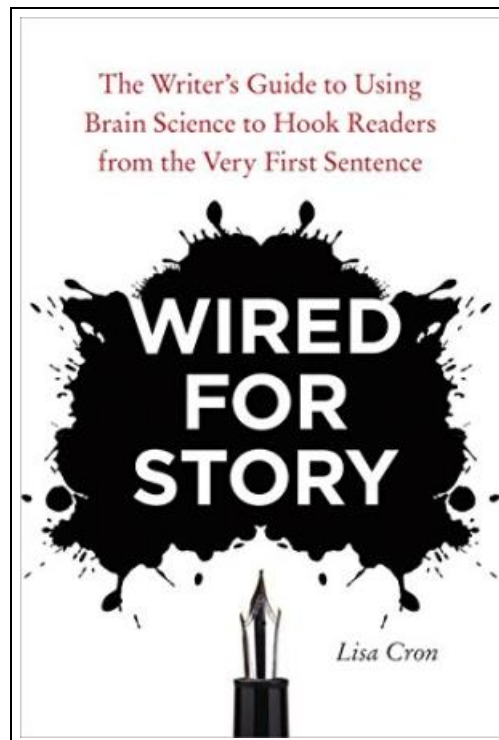


## Wired for Story: The Writers Guide to Using Brain Science to Hook Readers from the Very First Sentence



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