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## Who s Who in Advertising (Classic Reprint)

By Unknown Author

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Excerpt from Who s Who in Advertising Ackerman, Ernest, Co-partner Ackerman-DeWild Advertising Service, Minneapolis, Minnesota. Born January 14, 1883, New Hartford, Iowa. B. D. Iowa State Teachers College, 1904. Manager Northwestern Branch Whitehead Hoag Company. Formerly Superintendent of Schools, Kalona, Iowa; Instructor in English and Rhetoric Charles City High School. Lecturer on Retail Advertising. Editor Charles City, Iowa, Daily Intelligencer. Advertising Manager Redpath-Vawter Chautauqua System, Cedar Rapids, Iowa. Originator of Chautauqua and Lyceum newspaper advertising copy now universally used in Middle West. Ex-Secretary Cedar Rapids Ad Club. Member Minneapolis Advertising Forum. Chairman Educational Committee the same. Address 811-815 Security Bank Building, Minneapolis, Minnesota. Adams, Gridley, Advertising Manager Stewart Warner Speedometer Corporation, Chicago, Illinois. Born August 17, 1872, Cromwell, Connecticut. Public Schools. Clerked in Stores. Seven years with Pope Manufacturing Company, part of time in charge of territory, placing exclusive agencies, etc. First man to ever get a department store to handle bicycles and agree to maintain list prices. Previously advertising manager Yawman Erbe, Rochester, New York; Stoddard-Dayton Company, Dayton, Ohio; United States Motor Company and Aeolian Company...



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