



## Worktown: The Astonishing Story of the Project That Launched Mass Observation

By David Hall

Orion Publishing Co, United Kingdom, 2016. Paperback. Book Condition: New. 198 x 135 mm. Language: English . Brand New Book. The astonishing story of the project that launched Mass Observation In the late 1930s the Lancashire town of Bolton witnessed a ground-breaking social experiment. Over three years, a team of ninety observers recorded, in painstaking detail, the everyday lives of ordinary working people at work and play - in the pub, dance hall, factory and on holiday. Their aim was to create an anthropology of ourselves . The first of its kind, it later grew into the Mass Observation movement that proved so crucial to our understanding of public opinion in future generations. The project attracted a cast of larger-than-life characters, not least its founders, the charismatic and unconventional anthropologist Tom Harrisson and the surrealist intellectuals Charles Madge and Humphrey Jennings. They were joined by a disparate band of men and women - students, artists, writers and photographers, unemployed workers and local volunteers - who worked tirelessly to turn the idle pleasure of people-watching into a science. Drawing on their vivid reports, photographs and first-hand sources, David Hall relates the extraordinary story of this eccentric, short-lived, but hugely influential project....



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