



## Karl Marx s Das Kapital: A modern-day interpretation of an economic classic (Paperback)

By Steve Shipside

Infinite Ideas Limited, United Kingdom, 2009. Paperback. Condition: New. New ed.. Language: English . Brand New Book. First published in 1876, Das Kapital is Karl Marx s most important contribution to the world of political economy. Kapital is a critical analysis of capitalism and its practical economic application and also a critique of other related theories. Today it is considered one of the most influential books ever written. Through Marx s criticisms of the vulnerability of free-market capitalism we can see the inevitability of recent financial turmoil. In this timely interpretation, Steve Shipside uses twenty-first century examples and case studies to re-evaluate Marx s text for the new world of business and economics. Today s reader will discover: \* Why bigger business is not necessarily better business; \* How to develop a workforce made up of creative individuals; \* Why a successful business needs to develop a social conscience; \* The best ways to introduce new strategies, systems and technologies to your team; \* Why you need to keep your staff fit, healthy and happy. This interpretation of Karl Marx s Das Kapital is not a substitute for the original. Its purpose is simply to illustrate the timeless nature of...



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