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McGraw-Hill Education, United States, 2015. Loose-leaf. Book Condition: New. 12th. Language: English . Brand New Book. The goal of Thomas and Maurice s Managerial Economics is to teach students the economic way of thinking about business decision and strategy. This edition continues to develop critical thinking skills and provides students with a logical way of analysing both the routine decisions of managing the daily operations of a business as well as the longer-run strategic plans that seek to manipulate the...

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- Authored by Christopher Thomas, S Charles Maurice
- Released at 2015



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