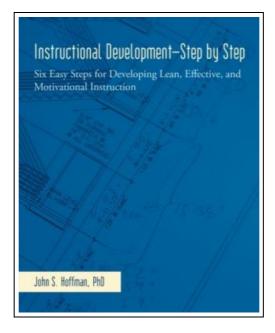
Instructional Development-Step by Step: Six Easy Steps for Developing Lean, Effective, and Motivational Instruction



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Reviews

Very useful for all group of people. It is amongst the most incredible pdf i actually have read through. Its been written in an extremely straightforward way and it is just right after i finished reading through this pdf by which basically modified me, change the way i think. (Felicia Nikolaus)

INSTRUCTIONAL DEVELOPMENT-STEP BY STEP: SIX EASY STEPS FOR DEVELOPING LEAN, EFFECTIVE, AND MOTIVATIONAL INSTRUCTION



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iUniverse, United States, 2013. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book ***** Print on Demand ******.Learn a simple, proven, step-by-step method for developing lean, eff ective, and motivational education and training from author Dr. John S. Hoff man, a thirty-year training veteran.A practitioner s guide geared toward the newcomer to professional instructional development, Instructional Development--Step by Step presents an easy-to-understand process that includes these features: - Detailed prescriptions on how to teach each of the seven types of information complete with numerous examples illustrating new concepts and techniques- Instruction on how to analyze instructional objectives to determine all of the required enabling content- Guidelines and tips for creating titles, laying out information, and designing presentations- Simple principles and practical advice laid out in bulleted lists and tables that can be immediately applied to training projects- Follow-up questions at the end of every chapter with answers to test understanding of key concepts- A broad range of examples across subject areas gathered by assessing real-life situations - Sidebars containing recommendations for further reading- A bibliography and extensive index for locating specific information Instructional Development--Step by Step and its companion volume, Instructional Design--Step by Step, provide a complete A-to-Z guide on how to design and develop instructional and educational materials--from short presentations to entire courses and curricula



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