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(Taylor Medhurst)

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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Are you a small business owner who can't get traction in your business? Do you do great work but that isn't enough to grow the business? Just being busy doesn't make you money - making the right decisions for your business and acting on them does. Act Now! 5 Action Steps To Take Immediately To Move Your Business Forward was written for the small business owner who feels like they own a job rather than a company. As a certified Master Business Coach, Charlene draws from her own entrepreneurial experience and her years of coaching and consulting business owners to provide practical recommendations and real-life examples of how to deal with the most common areas of concern for the struggling business owner. She shows you how to apply these steps and why they are so vital for the success of your business. You'll be able to adapt these ideas to your business within days. Act Now! also offers readers vital online resources to help accelerate these steps and get moving forward. In this short and to the point book, you'll learn step by step how to handle the ownership side of your business, including: Strategic Planning; Quality Business Contracts; Setting Up Social Media Channels; Setting Priorities; and Time Management. Charlene began her professional career at the National Security Agency as an intelligence researcher. After moving to coastal Georgia she began working in the business arena where she delved into all aspects of customer service, sales, financial management and marketing. As marketing director of a multi-million dollar independent office supply and furniture company, she played a major role in doubling the company's gross sales by being...



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