



Complex management simplistic. confusing things standardization(Chinese Edition)

By WANG BAO YING

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2013 Pages: 288 Language: Chinese Publisher: China Pictorial Publishing House complex management simplistic. confusing things normalized in order to enhance the management capacity of the managers for the purpose of follow simplify principle. all aspects of the various problems that may be encountered in the management of work carried out an objective analysis and systematically organized and involved in management decision making. corporate culture construction. competition and innovation awareness training. pricing strategies. advertising publicity staff motivation. employing Art. valid authorization. communication arts. citing the classic example. and integration into the world-class managers such as Jack Welch. Bill Gates. Matsushita people valuable experience folder Syria folder Yee. a combination of theory and skills. complex management simplistic. confusing things normalize very practical guidance. Contents: Chapter 1 decision is the right thing to do related to the survival of the enterprise to the correct decision the success or failure of the simplification of the problem. is equivalent to solve half of the top ten aspects. decided the decision-making the success or failure of team work and make good use of...



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